

# Exhibit C

**Int. Cls.: 25 and 41**

**Prior U.S. Cls.: 22, 39, 100, 101, and 107**

**Reg. No. 2,903,783**

**Registered Nov. 16, 2004**

**United States Patent and Trademark Office**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**



PEPPERDINE UNIVERSITY (CALIFORNIA NON-  
PROFIT CORPORATION)  
24255 PACIFIC COAST HIGHWAY  
MALIBU, CA 90263

FOR: CLOTHING, NAMELY, TEE-SHIRTS,  
SWEATSHIRTS, SWEATPANTS, HATS, CAPS,  
SWEATERS, JACKETS, BOXER SHORTS, SOCKS,  
TANKTOPS, AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 6-1-2003; IN COMMERCE 6-1-2003.

FOR: EDUCATION AND ENTERTAINMENT  
SERVICES, NAMELY, PROVIDING COURSE OF  
INSTRUCTION AT THE UNIVERSITY LEVEL; EDU-  
CATIONAL RESEARCH; ARRANGING AND CON-  
DUCTING INTERCOLLEGIATE ATHLETIC  
COMPETITIONS AND TOURNAMENTS, ORGA-

NIZING AND CONDUCTING EDUCATIONAL EX-  
HIBITIONS IN THE AREAS OF ART, CULTURE,  
TECHNOLOGY, AND OTHER SUBJECTS OF IN-  
TEREST TO THE UNIVERSITY COMMUNITY; AR-  
RANGING AND CONDUCTING EDUCATIONAL  
CONFERENCES, ENTERTAINMENT SERVICES IN  
THE NATURE OF LIVE MUSICAL AND OTHER  
PERFORMING ARTS PERFORMANCES, AND OR-  
GANIZING AND CONDUCTING CULTURAL, ART,  
ATHLETIC AND ACADEMIC FESTIVALS, IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-1-2003; IN COMMERCE 6-1-2003.

SN 76-523,317, FILED 6-17-2003.

JENNIFER CHICOSKI, EXAMINING ATTORNEY

**Combined Declaration of Use and Incontestability under Sections 8 & 15**

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	2903783
<b>REGISTRATION DATE</b>	11/16/2004
<b>SERIAL NUMBER</b>	76523317
<b>MARK SECTION</b>	
<b>MARK</b>	WAVES (stylized and/or with design)
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Pepperdine University
<b>STREET</b>	24255 Pacific Coast Highway
<b>CITY</b>	Malibu
<b>STATE</b>	California
<b>ZIP/POSTAL CODE</b>	90263
<b>COUNTRY</b>	United States
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Daniel M. Cislo
<b>FIRM NAME</b>	CISLO & THOMAS, LLP
<b>STREET</b>	233 WILSHIRE BOULEVARD, SUITE 900
<b>CITY</b>	SANTA MONICA
<b>STATE</b>	California
<b>POSTAL CODE</b>	90401-1211
<b>COUNTRY</b>	United States
<b>PHONE</b>	(310) 451-0647
<b>FAX</b>	(310) 394-4477
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Daniel M. Cislo
<b>FIRM NAME</b>	CISLO & THOMAS, LLP
<b>STREET</b>	1333 2nd Street, Suite 500
<b>CITY</b>	SANTA MONICA
<b>STATE</b>	California
<b>POSTAL CODE</b>	90401
<b>COUNTRY</b>	United States
<b>PHONE</b>	(310) 451-0647

<b>FAX</b>	(310) 394-4477
<b>OTHER APPOINTED ATTORNEY</b>	Kelly W. Cunningham, Esq., Reg. No. 43,570; David B. Sandelands, Esq., Reg. No. 46,023; Sarah A. Brown, Esq., Reg. No. 47,455; Mark D. Nielsen, Esq., Reg. No. 52,068; Sean O'Brien, Esq., Reg. No. 52,080; Peter S. Veregge, Esq., Reg. No. 55,698; C. Wook Pak, Esq., Reg. No. 50,504; Kristin B. Kosinski, Esq., Reg. No. 45,599
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">SPN0-66808318-172620823 .. WAVES Logo T-Shirt.PDF</a>
<b>CONVERTED PDF FILE(S) (1 page)</b>	<a href="#">\\TICRS\\EXPORT8\\IMAGEOUT8\\765\\233\\76523317\\xml3\\8150002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	photograph of the logo directly on the goods
<b>INTERNATIONAL CLASS</b>	041
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">SPN1-66808318-172620823 .. WAVES Logo_Athletic_Brochure.PDF</a>
<b>CONVERTED PDF FILE(S) (2 pages)</b>	<a href="#">\\TICRS\\EXPORT8\\IMAGEOUT8\\765\\233\\76523317\\xml3\\8150003.JPG</a> <a href="#">\\TICRS\\EXPORT8\\IMAGEOUT8\\765\\233\\76523317\\xml3\\8150004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	photocopy of brochure displaying the logo near the services
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	2
<b>NUMBER OF CLASSES PAID</b>	2
<b>SUBTOTAL AMOUNT</b>	600
<b>TOTAL FEE PAID</b>	600
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/DanielMCislo/
<b>SIGNATORY'S NAME</b>	Daniel M. Cislo
<b>SIGNATORY'S POSITION</b>	Attorney of Record, Reg. No. 32,973, California State Bar Member
<b>DATE SIGNED</b>	12/02/2009
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Dec 02 17:31:56 EST 2009
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XX.XX.XX- 20091202173156700501-2903 783-460809f251b4dad2bc81 ae9244dada6eb-DA-4187-200 91202172620823770



## Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 2903783

**REGISTRATION DATE:** 11/16/2004

**MARK:** WAVES (stylized and/or with design)

The owner, Pepperdine University, having an address of

24255 Pacific Coast Highway

Malibu, California 90263

United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 025, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of the logo directly on the goods.

**Original PDF file:**

[SPN0-66808318-172620823 . WAVES Logo T-Shirt.PDF](#)

**Converted PDF file(s) (1 page)**

[Specimen File1](#)

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photocopy of brochure displaying the logo near the services.

**Original PDF file:**

[SPN1-66808318-172620823 . WAVES Logo Athletic Brochure.PDF](#)

**Converted PDF file(s) (2 pages)**

[Specimen File1](#)

[Specimen File2](#)

The registrant hereby appoints Daniel M. Cislo and Kelly W. Cunningham, Esq., Reg. No. 43,570; David B. Sandelands, Esq., Reg. No. 46,023; Sarah A. Brown, Esq., Reg. No. 47,455; Mark D. Nielsen, Esq., Reg. No. 52,068; Sean O'Brien, Esq., Reg. No. 52,080; Peter S. Veregege, Esq., Reg. No. 55,698; C. Wook Pak, Esq., Reg. No. 50,504; Kristin B. Kosinski, Esq., Reg. No. 45,599 of CISLO & THOMAS, LLP

1333 2nd Street, Suite 500

SANTA MONICA, California 90401

United States

to file this Combined Declaration of Use and Incontestability under Sections 8 & 15 on behalf of the registrant.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

**Declaration**

*The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.*

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /DanielMCislo/ Date: 12/02/2009

Signatory's Name: Daniel M. Cislo

Signatory's Position: Attorney of Record, Reg. No. 32,973, California State Bar Member

**Mailing Address (current):**

CISLO & THOMAS, LLP  
233 WILSHIRE BOULEVARD, SUITE 900  
SANTA MONICA, California 90401-1211

**Mailing Address (proposed):**

CISLO & THOMAS, LLP  
1333 2nd Street, Suite 500  
SANTA MONICA, California 90401

Serial Number: 76523317

Internet Transmission Date: Wed Dec 02 17:31:56 EST 2009

TEAS Stamp: USPTO/S08N15-XX.XX.XX-200912021731567

00501-2903783-460809f251b4dadb2bc81ae924

4dada6eb-DA-4187-20091202172620823770



**FALL-WINTER**

**MEN'S WATER POLO**

2009

TRITON INVITATIONAL  
 09/05 Cal Lutheran 10:40 a.m.  
 09/05 UC San Diego, 4 p.m.  
 09/06 UC Santa Barbara, 12 p.m.  
 09/06 Loyola Marymount, 4 p.m.  
 09/12 ALBUQUERQUE, 12 P.M.  
 09/13 - 20 at San Jose State, TBA  
 09/20 at USC, 3:15 p.m.  
 10/03 GOLDEN WEST CC (California), TBA  
 10/05 LONG BEACH STATE,\* 11 A.M.  
 10/10 - 11 at SoCal Tournament, TBA  
 10/18 at Stanford,\* 12 p.m.  
 10/23 at UC Davis, 3 p.m.  
 10/24 at California,\* 12 p.m.  
 10/30 GOLDEN WEST CC (California), TBA  
 10/31 UCLA, 12 P.M.  
 11/07 PACIFIC, 11 A.M.  
 11/07 CONCORDIA, 1 P.M.  
 11/15 at UC Irvine, 12 p.m.  
 11/22 - 29 MPSF Championships (Los Angeles, CA), TBA  
 12/05 - 06 NCAA Championships (Princeton, NJ), TBA

**MEN'S BASKETBALL**

2009

Blue & Orange Madness, 8:45 P.M.  
 WESTMONT (Exhibition), 7 P.M.  
 PACIFIC, 7:30 P.M.  
 LONG BEACH STATE, 7 P.M.  
 UC RIVERSIDE, 7 P.M.  
 11/20 at UCLA, 8 p.m.  
 11/23 WYOMING VISION CHALLENGE  
 11/22 vs. Hampton, 3:30 p.m.  
 11/28 vs. Montana, 3:30 p.m.  
 11/29 at Wyoming, 2 p.m.  
 11/30 at Cal Poly, TBA  
 12/08 FRESNO STATE, 7 P.M.  
 12/10 CALIFORNIA BAPTIST, 7 P.M.  
 12/13 PORTLAND STATE, 2 P.M.  
 12/18 NEW MEXICO STATE, 7:30 P.M.  
 12/21 at UC Irvine, 7 p.m.  
 12/23 UTAH, 7 P.M.  
 12/30 at Georgia, TBA

**WOMEN'S BASKETBALL**

2009

Blue & Orange Madness, 8:45 P.M.  
 NORTHERN ARIZONA, 5 P.M.  
 at San Jose State, 7 p.m.  
 at Stanford, 7 p.m.  
 at Cal Poly SLO, 2 p.m.  
 UC RIVERSIDE, 7 P.M.  
 11/27 at Loyola Marymount, 5 p.m.  
 11/29 PEPPERDINE, 2 P.M.  
 ARIZONA STATE CLASSIC  
 vs. Idaho State, 7:30 p.m.  
 vs. TBA, TBA  
 12/04 at San Diego State, TBA  
 12/08 NEVADA, 5 P.M.  
 12/10 at UC Santa Barbara, 2 p.m.  
 UC IRVINE, 2 P.M.  
 12/22 at Kansas, 11 a.m.  
 12/30

**WOMEN'S VOLLEYBALL**

2010

LOYOLA MARYMOUNT,\* 4 P.M.  
 at Santa Clara, 7 p.m.  
 at San Francisco, 2 p.m.  
 GONZAGA,\* 2 P.M.  
 PORTLAND, 2 P.M.  
 01/23 at Saint Mary's, 7 p.m.  
 at Long Beach State, 3 p.m.  
 at Loyola Marymount, 4 p.m.  
 SAN FRANCISCO,\* 7 P.M.  
 SANTA CLARA,\* 2 P.M.  
 at Portland,\* 7 p.m.  
 02/19 at Gonzaga,\* 2 p.m.  
 02/25 SANTA MARY'S,\* 7 P.M.  
 SAN DIEGO,\* 2 P.M.  
 03/05 - 08 Zappos.com WCC Championships, (Las Vegas, NV)  
 03/20 - 23 NCAA Tournament 1st/2nd Rounds, TBA  
 03/27 - 30 NCAA Tournament Regionals, TBA  
 04/03 - 05 NCAA Tournament Final Four, (San Antonio, TX)

**WOMEN'S SOCCER**

2009

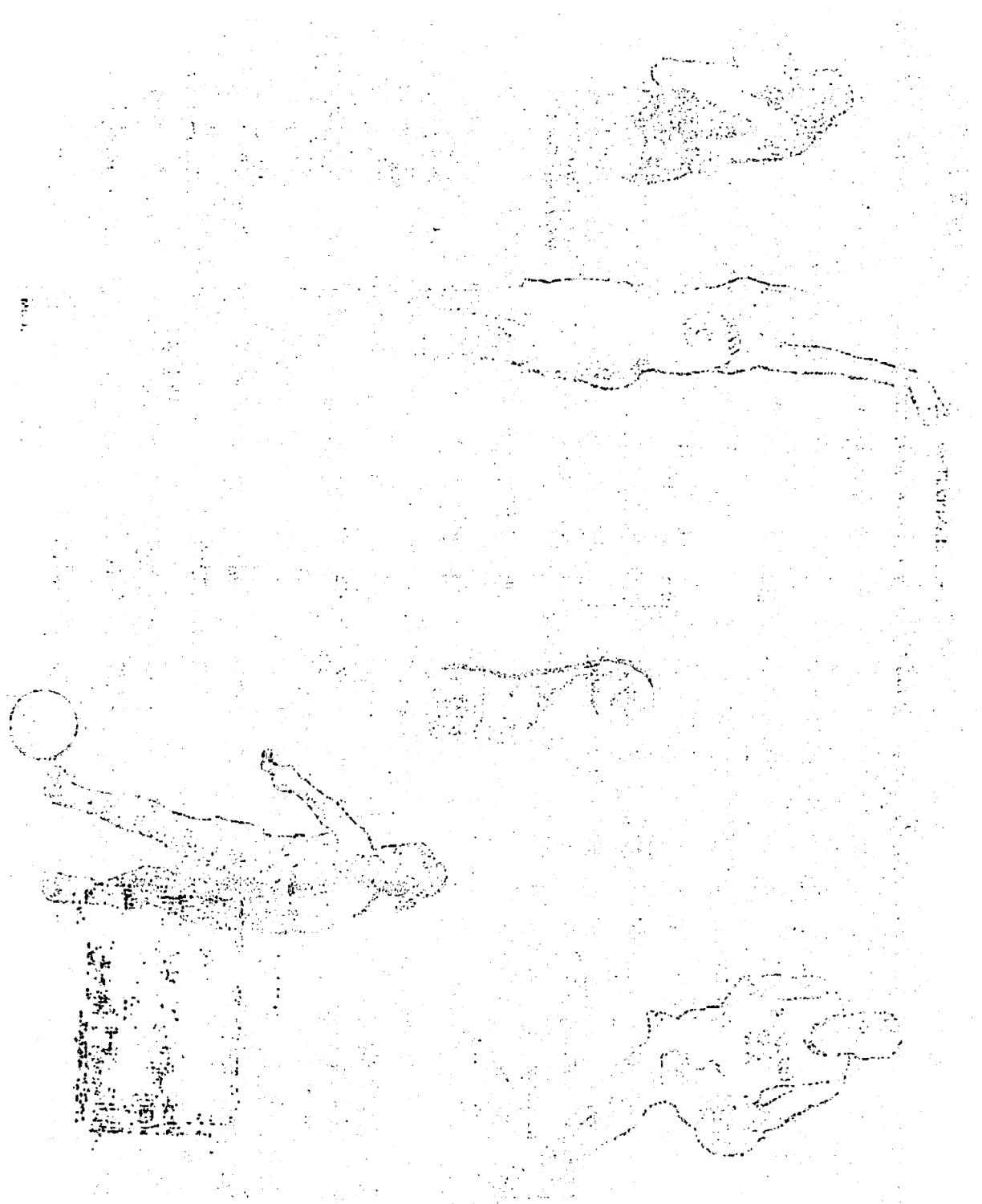
Marquette, 3 P.M.  
 FIRST TENNESSEE LADY VOL CLASSIC  
 vs. Florida, 2:30 p.m.  
 vs. Tennessee, 12 p.m.  
 HOUSTON, 3 P.M.  
 HAWAII, 1 P.M.  
 at Long Beach State, 4 p.m.  
 SACRAMENTO STATE, 1 P.M.  
 at Arizona State, 7 p.m.  
 09/27 at Idaho, 12 p.m.  
 10/02 UCLA, 1 P.M.  
 CAL STATE BAKERSFIELD, 3 P.M.  
 LOYOLA MARYMOUNT, 1 P.M.  
 TORONTO, 1 P.M.  
 10/16 GONZAGA,\* 1 P.M.  
 10/18 at Santa Clara, 5 p.m.  
 at San Diego,\* 1 P.M.  
 SEATTLE UNIVERSITY, 3 P.M.  
 10/29 SAINT MARY'S,\* 1 P.M.  
 11/01 ALASKA FAIRBANKS, 1 P.M.

**WAVES**

All home events in BLUE  
 \*Denotes away event  
 All times are Pacific  
 All states and opponents subject to change.

**2009-2010**

COLORADO STATE ASICS CLASSIC  
 at Colorado State, 12 P.M.  
 vs. UC Riverside, 4:30 P.M.  
 at Oregon State, 10:30 A.M.  
 PEPPERDINE/HSC TOURNAMENT  
 NORTHERN ARIZONA, 7 P.M.  
 at USC, 7 p.m.  
 FLORIDA GULF COAST, 1 P.M.  
 PEPPERDINE ASICS CLASSIC  
 09/11 ARMY VS. UC RIVERSIDE, 4:30 P.M.  
 09/11 PEPPERDINE VS. SEATTLE UNIV., 7 P.M.  
 09/12 SEATTLE UNIV. VS. UC RIVERSIDE, 4:30 P.M.  
 09/12 PEPPERDINE VS. ARMY, 7 P.M.  
 09/13 ARMY VS. SEATTLE UNIV., 12 P.M.  
 09/13 PEPPERDINE VS. UC RIVERSIDE, 2:30 P.M.  
 09/14 UC RIVERSIDE, 7 P.M.  
 09/18 at Hawaii, 10 p.m.  
 09/19 SANTA CLARA,\* 1 P.M.  
 09/20 SAN DIEGO,\* 1 P.M.  
 09/21 at Gonzaga,\* 7 p.m.  
 10/10 at Portland,\* 1 p.m.  
 10/11 at UC Santa Barbara, 7 p.m.  
 10/12 LOYOLA MARYMOUNT,\* 7 P.M.  
 10/22 SAN FRANCISCO,\* 7 P.M.  
 10/23 SANTA CLARA,\* 1 P.M.  
 10/28 at San Diego,\* 8 p.m.  
 10/31 at Long Beach State, 7 p.m.  
 11/05 PORTLAND,\* 7 P.M.  
 11/07 GONZAGA,\* 1 P.M.  
 11/13 at Loyola Marymount,\* 7 p.m.  
 11/19 at Santa Clara,\* 7 p.m.  
 11/21 at San Francisco,\* 1 p.m.  
 12/03 - 06 NCAA 1st/2nd Rounds, TBA  
 12/11 - 12 NCAA Regionals, TBA  
 12/17 - 19 NCAA Semifinals/Final (Tampa, FL)



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 2903783



**Serial Number:** 76523317



**RAM Sale Number:** 4187

**RAM Accounting Date:** 20091203

**Total Fees:** \$600

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Number of Classes Paid</u></b>	<b><u>Total Fee</u></b>
§8 affidavit	7205	20091202	\$100	2	2	\$200
§15 affidavit	7208	20091202	\$200	2	2	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20091202



Side - 1



**NOTICE OF ACCEPTANCE AND  
ACKNOWLEDGEMENT OF §§8 & 15  
DECLARATION  
MAILING DATE: Dec 14, 2009**

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER:** 2903783  
**MARK:** WAVES AND DESIGN  
**OWNER:** Pepperdine University

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

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